



BizNGO Annual Meeting  
December 8, 2014

Tim Greiner, Managing Director  
Pure Strategies

# Desired Outcomes

## Learn

- Chemical Footprint Project (CFP) assessment details.

## Understand

- The value and challenges of using the Chemical Footprint Project assessment tool.





#### Learn

Imagine a clear common metric for measuring corporate chemical footprints.

[Press release.](#)

[Blog post](#)



#### Value

CFP fills a critical missing gap in sustainability data.

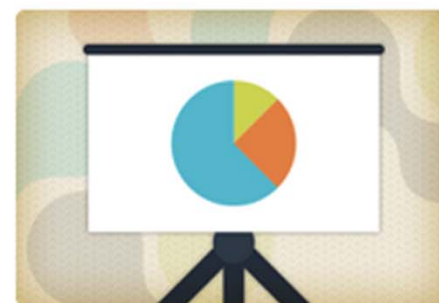
[Making the business case](#)



#### Assess

You can't manage what you don't measure.

[The CFP Tool](#)



#### CFP Launches!

Join us at our CFP Launch webinar.

Wed, Jan 21 at 1:00 PM EST

[Register here](#)

## On how we're finding a better way

*Companies need to know the chemicals in their products and supply chains, and be able to benchmark their performance. CFP offers a new and welcomed option for companies to make progress in these efforts.*

- Sarah Vogel, Environmental Defense Fund



## CFP Assessment Framework

### Continuum of Performance

- Entry level
- Advanced

19 Questions - 100 pts  
Question design

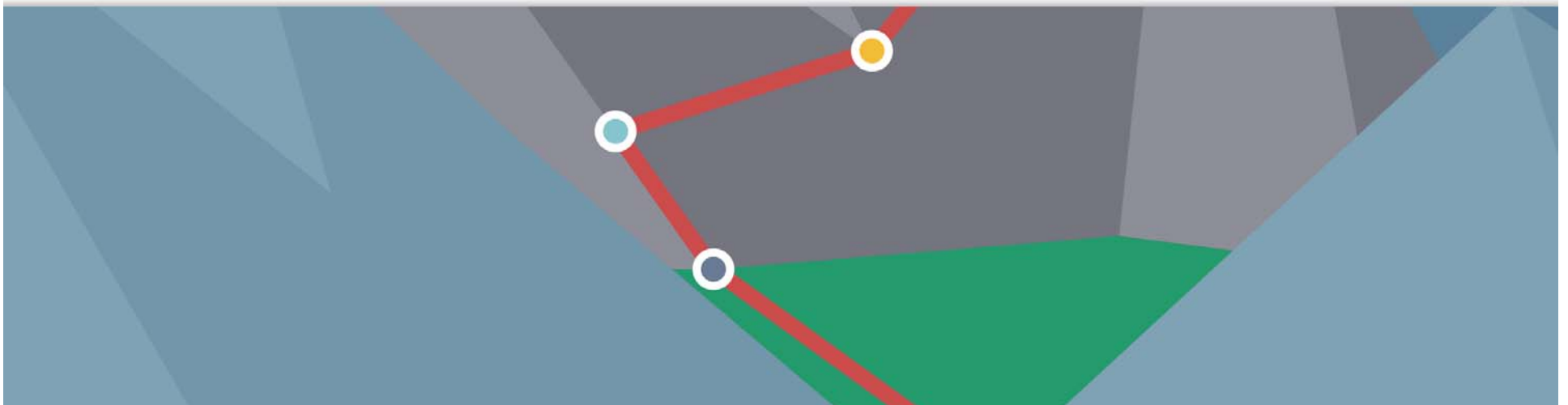
### Ecosystem

- Tool providers
- Service providers
- Verifiers

Training  
Conference



## CFP Assessment Framework



## CFP Assessment Framework



Policy

- Set of chemicals included

Policy

- Scope of the policy

Business Strategy

- How integrated

Engagement

- public policies & voluntary initiatives

Accountability

- Accountability and rewarding employees

## Example Question/Response

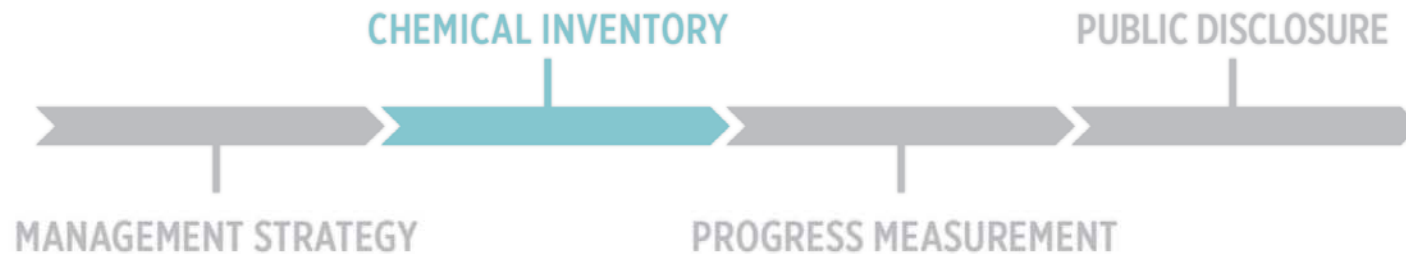
### Business Strategy:

How do you integrate your chemicals policy into your business strategy?

Our company:

- a. has a process for setting goals/planning for safer chemicals use and measuring progress towards these goals that is part of our overall business strategy.
- b. reports to business customers on progress towards these goals.
- c. reports publicly on progress towards these goals.

## CFP Assessment Framework



Collect

- Data from suppliers on COCs

Inventory

- % products with extensive knowledge

Full Disclosure

- % of products with complete data

Data Systems

- How is chemical data managed

Assurance

- Ensuring conformance with reporting



## CFP Assessment Framework



### Set Goals

- To reduce COC | disclosure

### Baseline

- Measure your footprint baseline

### Results

- Reduction in COC over 3 years

### Alternatives

- How are alternatives assessed?

### Guide/Prefer

- Suppliers to safer alternatives

## CFP Assessment Framework



Disclose

- RSL | COC | All Chemicals

Disclose

- Participation in CFP

Disclose

- Responses

Verification

- Independent body

- 10 Companies
- Login
- On line guidance
- Upload supporting data
- Time to complete
- Debrief on questions/response options
- Revisions in Q1 2015



## Questions for Panel

*Describe your company and your role with regard to sustainability/chemicals management*

1. What was most valuable for your company in participating in the CFP pilot?
2. What challenges did you confront in using the assessment tool (the questionnaire & response options)?
3. What were the key takeaways for your company after completing the CFP assessment tool?
4. What actions, if any, has your company taken as a result of participating in the CFP pilot?

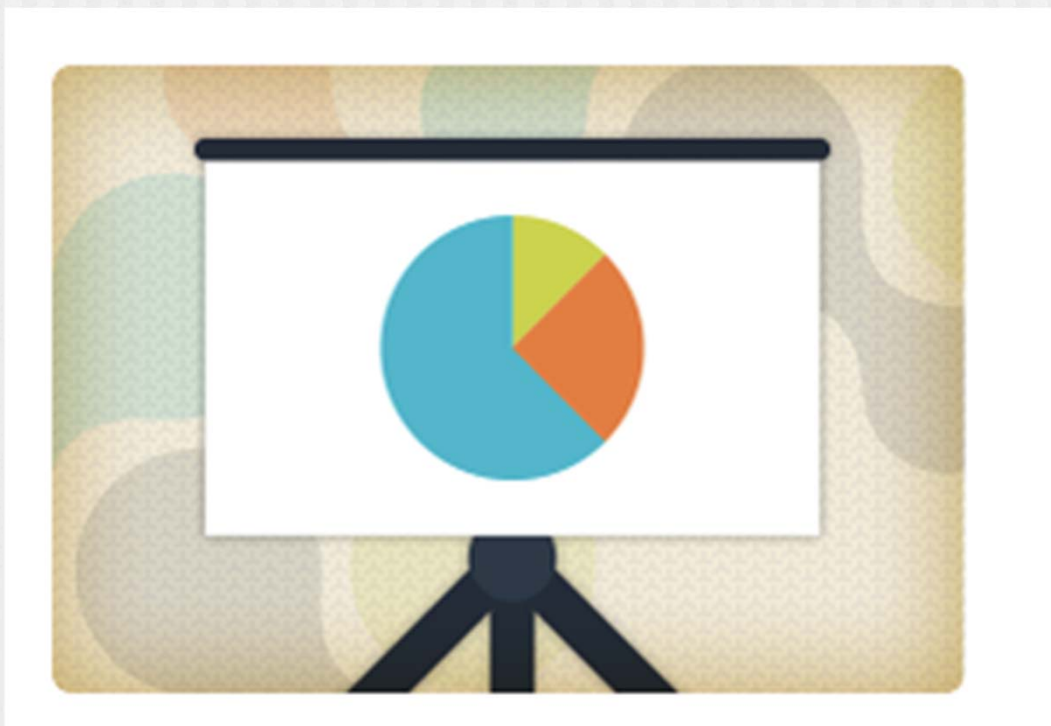


Early adopters are essential to  
market transformation

How can we grow participation  
in the CFP?



# CFP Launch Webinar



Weds, Jan 21  
1pm EST

**March 1 – May 31:** Online questionnaire open for companies to upload data

**September 2015:** Release 1<sup>st</sup> annual CFP report

